

COUNTRY PROFILE

GER MAY

As Reinhold Würth set out for **Düsseldorf** on his first sales trip in 1931, he almost certainly passed by the twisted **tower of St. Lambertus Church**. Because the wood used to restore the tower in 1815 was too fresh, the tip became twisted. It was left like this at the request of the city's inhabitants.

Duisburg
Düsseldorf



Hamm

Where ore and coal were once transported **between Duisburg and Hamm**, the **longest bicycle highway in the world** is currently under construction. The 101-kilometer long, continuous route links 1.7 million people living in the vicinity.

With more than **11 million hectares** of forests, Germany is one of the **most heavily forested countries in Europe**. This makes up a third of the country's total area. Spruces, pines and beeches are the most common varieties to be found.

Hamburg

The **most popular attraction** among foreign tourists is the **Miniaturland in Hamburg**. Miniature model trains are waiting to be explored on the 1,499-square meters of floor space. ASSY® screws from Würth hold it all together.

Between the northernmost Würth shop in Flensburg and the southernmost in Sonthofen near Oberstdorf, there are now **more than 550 different points of sale** throughout Germany. Customers can cover their immediate needs at any of these points.

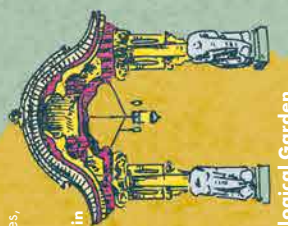
Hamburg



Political, economic and social tones are set in **Würth Haus Berlin**. This representative office offers facilities for rounds of discussion, conferences, receptions, and concerts.

Berlin

With almost **1,200 different species**, the **Berlin Zoological Garden** presents the most comprehensive collection of species in the world. In addition to monkeys, elephants and co., it is also home to especially rare species such as axolotl and okapis.



With 80 letters, **Donauwmpfschiffahrtselektrizitätenhauptbetriebswerkbauunterbeamtengesellschaft** (Association for Subordinate Officials of the Main Maintenance Building of the Danube Steam Shipping Electrical Services) is the longest word published in the German language, appearing in various editions of the Guinness Book of World Records.



In 1916, Germany was **among the first countries to introduce daylight saving time**. Of course, this was no coincidence: During World War I, energy suddenly turned into a vital commodity, and saving electricity became a national interest.

Wellness area, Michelin stars or golf course: Guests at the Würth Group's magnificent **Wald & Schlosshotel in Friedrichruhe** want for nothing. Würth also operates hotels and restaurants in Waldenburg, Ailingen, Künzelsau, and Schwäbisch Hall.

Zweiflingen
Künzelsau
Schwäbisch Hall



Künzelsau
Schwäbisch Hall

Individual pieces from Würth's extensive Art Collection are on display at **Johanniterkirche in Schwäbisch Hall**. The twelfth-century building has survived all of the wars and urban transformations to date.

A place for **inspiration, vision and dialog**: **Carmen Würth Forum in Künzelsau** can accommodate events with up to 14,000 guests and houses a museum with works of classical modernism and contemporary art from the Würth Collection.



Munich

One of the **most popular destinations** for foreign tourists is the state capital **Bavaria**, with highlights such as Neuschwanstein Castle, the enchanting wonders of nature against a breathtaking mountain backdrop.



Basic figures about Germany: 83 million inhabitants, 16 states, an area of roughly 358,000 km². But there are lots of other interesting facts hiding fascinating stories about this country nestled in the heart of Europe. For example, the twisted tower in Düsseldorf or a word with 80 letters. We hope you enjoy our country profile on Germany.

ILLUSTRATIONS BY MARINA SCHILLING